

Welcome, Realtors! Here's a quick step-by-step guide to making your free page all about your business and your neighborhoods.

SQUID ZIPPER
by **SQUIDOO**



Just visit www.mayorofyourzipcode.com to get started.



Hi, Megan! [Log Out](#) | [My Dashboard](#)

We want you to be the online Mayor of your zip code.

Welcome, Mayor! This is your exclusive first-look at SquidZippers.com, the new hyperlocal project. We think smart Realtors like you know more about their neighborhoods than anyone else -- where to find the best coffee shops, where to find the best businesses to support, where the best new homes are, which school districts to avoid, and lots more. It's **simple, and fun to do.** And a great way to meet new clients. Become an online Mayor and stand out from the crowd.

Enter your zip code.

If you have listings in lots of zip codes, you should make lots of pages! It's free, after all.

Enter your zip code to get started:

Build it!



Hi, Megan! [Log Out](#) | [My Dashboard](#)

Below, we'll ask you 9 easy questions to help us magicbuild your free page about San Diego, CA.

Rule 1) The more you answer, the better your page will work.

Rule 2) If you get stuck, don't worry! Skip a question and keep going.

Rule 3) You can always edit this later. It's easy to do and we'll show you how.

Rule 4) Bonus: Smile :)

1. First, let's make your calling card.

Your name:

Company name:

Address:

Your email address (optional):

Your phone number:

Step 2:

Answer 9 easy questions about you and your neighborhood. If you get stuck, you can always edit these later!

BONUS! People like to rent from, buy from, and work with people they like, people they know. Answer *just a few more questions* so visitors can get to know you better.

8. Score!

What pro sports team is your city rooting for right now?

(Example: San Diego Chargers, New York Giants)

9. Say thanks.

Who are your heroes? People who inspire your work and life. They could be authors, bosses, mentors, celebrities, friends, anyone. Post their names (and websites, if they have them) here as a way to say thanks.

Hero 1: Website: Why is this person your hero?

Hero 2: Website: Why is this person your hero?

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MagicBuild My Page!

Step 3:

When you're done filling out this form, click the blue "MAGICBUILD" button so we can zip your page together.



**Here's your
page!**
Do you want it?

I want it! (and will
personalize it now)

No, I don't want this page.

STEP 4:

After clicking Magicbuild,
wait a second or 2 and you
will see a PREVIEW page
with this note in the upper
right corner. Click the
"I want it" link.

John Casey's page about San Diego, CA

Search:

Zip it!

 Search Zippers

 Search Squidoo



HOORAY!
Your very own free
"Zippers" page
is done. Now send
it to colleagues
and friends and locals.

Home San Diego California

Home San Diego California listings
Find It Here Now.

[OutrageousSales.com](#)

San Diego Properties

One Stop San Diego Listings
In The Entire San Diego Region!

[DreamHomesSanDiego.com](#)

Ads by Google



HI, I'M JOHN

I'm a commercial real estate broker here in San Diego, CA.

My goal with this page is to share my personal take on living and working in San Diego, and to give you a place to sound off on your favorite places around

town, too.

So first, here's a little about me (in the third person!): John Casey is a Director with Cushman & Wakefield and is a veteran of over 32 years of service to his clients.

A California licensed broker, John has extensive experience in and knowledge of the complex issues involved in valuation, marketing, negotiation and structuring commercial real estate sales and long-term ground leases. He is exceptionally skilled at analyzing and underwriting all types of real estate investments, from fully leased buildings to vacant land and is skilled in the development of Argus financial models.

His clients benefit from his detailed research of the physical and political aspects of their properties in order to find overlooked value. Recently, John has sold several properties, such as hospitals and commercial buildings, for redevelopment into residential use.

He has sold or leased over \$1 billion of Southern California real estate, and he received the

Hi, I'm [JohnCasey](#)



Hi, I'm John Casey, hailing from beautiful San Diego, CA. I spend my days working downtown in a job I love, or fixing up old woody cars, or playing with our dog, go... [more](#)

[Home San Diego California](#)

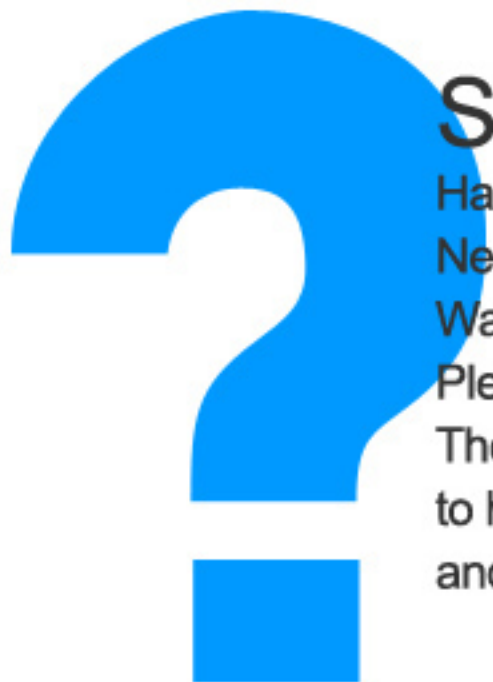
Home San Diego California listings
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One Stop San Diego Listings In The
Entire San Diego Region!

[DreamHomesSanDiego.com](#)



STUCK?

Have a question?

Need help?

Want to talk to someone who has answers?

Please visit www.squidu.com/forum.

There are literally hundreds of people
to help get you started...
and get you famous.

P.S. Want to see a really GREAT example page?

Check out www.squidoo.com/92107/JohnCasey-knows-92107